

We - the Non-Resident Nepali Association – organize a regional conference in a country outside Nepal in every alternating year with the year of the global conference. In the past, we have successfully organized three regional conferences – the first in Doha, Qatar (January 2005), the second in Bonn, Germany (June 2006) and the third in Bangkok, Thailand (May 2008). This year, the Fourth NRN Regional Conference 2010 is being held in **Houston, Texas, USA** on **May 28 – 30, 2010** with the conference theme – **Channeling Knowledge and Investments for Nepal's Rapid Development**. The focus of this three-day conference will be on knowledge and skill exchange, collective investments and charitable contributions for a prosperous Nepal.

As it is a global event that attracts attentions of NRNs living all over the world, we expect to receive more than 500 participants including representatives of dignitaries and high profile personalities from Nepal and other countries, the delegates from all 55 NRNA National Coordination Councils and NRNs from North America as well as other regions of the world.

With great excitement, we would like to notify you that the **Souvenir & Articles Committee** for the conference is in the process of SOUVENIR publication. This official magazine will include articles by potential new writers as well as invited established writers from all over the world on a wide variety of topics of interest to the NRNs. The magazine will aim to highlight the important issues related to NRNs, NRN-initiated philanthropies and projects, collective and collaborative investments, and knowledge and skill transfer. In addition, it also covers informations that are relevant to NRNs living around the globe.

A total of 2000 copies of the Souvenir will be printed and distributed free of charge to all the participants of the Conference, entire communities of North Americas, overseas NRN communities, National Coordination Councils of NRNA established in 55 different countries, Government agencies, embassies and abroad missions, and member organizations of FNCCI.

We are very happy to offer you an opportunity to promote your BUSINESS by placing an advertisement in the SOUVENIR. The NRN souvenir will be a great means for your products and company to reach the wider community of the NRNs of North America region and expose the Nepali business venture and products to the global Nepali as well as Non-Nepali clientele.

The rates and types of advertisement available are as follows:

SN	Description	Amt.(NRs.)		Paper/Color
		NRs.	US \$	
1	Back Cover	100,000/-	1500	Hard paper/Colored
2	Front Cover Inside	85,000/-	1200	Hard paper/Colored
3	Back Cover - Inside	70,000/-	1000	Hard paper/Colored
4	Full Page	35,000/-	500	Matt /Colored
5	Half Page	20,000/-	300	Matt / Colored
6	Quarter Page	15,000/-	200	Matt/Colored

*Note: The Nepali Rupees rates are for Nepal based enterprises and US dollar rate are for enterprises based outside of Nepal.*

The advertisement will be placed on the first-come-first-serve basis. The space booking form is also attached herewith this letter. We would appreciate if you confirm your space by March 31, 2010 to NRNA Secretariat ([nrm@nrm.org.np](mailto:nrm@nrm.org.np)), Dr. Naveen K. Vaidya ([nvaidya.anyol@gmail.com](mailto:nvaidya.anyol@gmail.com)) or Dr. Vijay K. Jha ([vijaykja@gmail.com](mailto:vijaykja@gmail.com)).